

October 25, 2013

Dr. Dainuvīte Blūma, Coordinator of International Affairs for the Faculty of Education,  
Psychology and Art  
University of Latvia  
International Relations Department  
19 Raina Boulevard,  
Riga LV 1586, Latvia

Dear Dr. Blūma:

New Jersey City University (NJCU) has a proud history of preparing high quality educators to teach in the state of New Jersey, the country, and abroad. NJCU's mission is to provide a diverse population with an excellent university education. The University is committed to the improvement of the educational, intellectual, cultural, socio-economic, and physical environment of the surrounding region and beyond.

NJCU has an Educational Technology Program comprised of faculty and candidates committed to the improvement of the educational, intellectual, cultural, and physical environment of the surrounding region and beyond. The program, which is offered at both the Master's and Doctoral level, is the only one in the state of New Jersey that is accredited by the International Society for Technology in Education (ISTE). The Educational Technology Doctoral Program is focused on five primary areas:

- Developing students into educational technology leaders
- Providing students with the necessary project-planning techniques through theory and applications
- Integrating the implementation of real-world scenarios
- Understating how to bridge the mindsets and techniques between academia and the corporate world
- Ensuring that all aspects of student projects will work as planned, in order to accurately measure the results.

The Doctoral Program at NJCU consists of a 1:51 Flexible Schedule. The Flexible Schedule consists of a one-week intensive institute on campus and the remaining course work completed

online. To learn more about our Doctoral Program in Educational Technology Leadership, please visit our website at: [www.njcu.edu/edtech/edd](http://www.njcu.edu/edtech/edd).

Our proposal will create opportunities to expand our universities, increase profits and accomplish a strong and successful future for our schools. With the integration of our universities, we can accelerate teacher and faculty proficiencies with integrating advanced communications and information technologies associated with improved student achievement.

I look forward establishing a long, mutually beneficial partnership with the University of Latvia. Together our institutions can be a catalyst for educational and global change.

I'm available the week of December 1<sup>st</sup>, please let me know a date and time that works for you to discuss a partnership between our Universities.

Below are the steps to join an online session.

1. Please join my meeting. The link is below.

<https://www1.gotomeeting.com/join90210>

2. Use your microphone and speakers (VoIP) – a headset is recommended. Or call in using your telephone.

Dial +1(312)555-1212  
Access Code: 879-899-233  
Meeting ID: 87908990-21

Warm Regards,

*Sue Henderson*

Sue Henderson, Ph.D.  
President, NJCU  
[shenderson@njcu.edu](mailto:shenderson@njcu.edu)  
201.555.1212